

Rosenberg



MAIN STREET PROGRAM

A Report on Recent and Upcoming Downtown Happenings

Main Street Program - October 2015

Texas First Lady Cecilia Abbott to Visit Downtown Rosenberg Ms. Abbott to officially welcome Rosenberg as a new Texas Main Street City

Texas First Lady Cecilia Abbott will visit Rosenberg on October 20th at 2:00 PM. Ms. Abbott will speak at an open air ceremony in the 3rd Street Art Park at 809 3rd Street. The purpose of her visit will be to welcome Rosenberg into the 'family' of Texas Main Street Cities. Rosenberg was named a new Main Street City in 2014, and the Rosenberg Main Street Program was started at the beginning of 2015. After the open air ceremony, Ms. Abbott will meet with members of the Rosenberg Main Street Advisory Board, and then mingle with local residents at a reception at Another Time Soda Fountain & Café - at 800 3rd Street. Everyone is invited.



Cecilia Abbott

Popular Local Saxophonist to Play at 'Ladies' Night Out' Event October 15th

The next downtown Rosenberg 'Ladies' Night Out' has been scheduled for Thursday, October 15th from 5:00-8:00 PM at many participating downtown shops and restaurants. Bring your friends downtown on that Thursday for an evening of shopping dining, live music and fun. The evening will conclude at BR VINO, 1917 Avenue G for prize drawings and live music by popular Houston-area Saxophonist Chris Mitchell.



Chris Mitchell

Coming up Soon

October 3rd - '1st Saturday Art Reception' at the 3rd Street Antique Emporium 905 3rd Street (5-7PM)

October 15th - 'Ladies' Night Out'; Many Participating Shops. Shopping Dining Music & Fun (5-8PM)

October 20th - Texas First Lady Cecilia Abbott to visit downtown Rosenberg

Starting October 23rd - Cast Theatrical's production of 'Dial M for Murder' (8PM)

October 24th - Grand Opening (10AM) Ceremony for the 3rd Street Art Park

October 24th - 'Bark in the Park' dog festival. Lots of doggie activities & fun (11AM-3PM)

October 24th - Art League of Fort Bend Fall Art Show with live music concerts throughout the day and into the evening (10AM-10PM)

October 25th - Trunk or Treat (2-4PM) and Rosenberg Symphonic Band Concert.

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Promotion Committee Plans Events for a Busy Month

The Promotion Committee met on September 11th and discussed several issues. First, the group reviewed the Committee's Annual Work Plan and Baseline Plan of Action. They agreed on several changes to the Baseline Plan of Action and forwarded related recommendations to the Main Street Advisory Board. Also, the Committee heard a report that the City Council had approved \$20,000 in funding for downtown events. In addition, the Committee discussed the logistics of staging and supporting several upcoming events, including the 1st Saturday Arts Reception, the Ladies Night Out promotional evening, the visit to



Rosenberg by Texas First Lady Cecilia Abbott, and the Downtown Rosenberg Autumn Festival scheduled for October 23rd-25th. That festival will include a dedication and ribbon-cutting ceremony for the 3rd Street Art Park, the 'Bark in the Park' dog festival, the Art League of Fort Bend Fall Art Show and music concert, the 'Trunk or Treat' Halloween event, and a concert by the Rosenberg Symphonic Band.



Committee Notes New Funding and Selects New Officer

The Main Street Design Committee met on September 8th and discussed several issues. First, they noted that Committee Vice Chairman, Brandon Campbell had submitted his resignation due to a recent increase in his business and family time commitments. The Committee elected downtown shop owner Carolyn Watson as their new Vice Chair. The Committee also reviewed the Committee's Annual Work Plan and made some proposed changes to Baseline Plan of Action for the Main Street Advisory Board. Finally, the Committee heard a report that in response to a request from the Main Street Advisory Board, the Rosenberg City Council had approved \$20,000 in funding for a downtown Façade Improvement Matching Grant Program, and another \$10,000 for a Physical Improvement 'Beautification' Matching Grant Program. Committee members indicated that they were pleased about this development.



Respected downtown merchant Carolyn Watson (left) has been named Vice Chair of the Main Street Design Committee

Economic Vitality Committee Discusses Business Training

The Main Street Economic Vitality Committee met on September 9th and they discussed training opportunities for local small businesses. They noted that **Marco Ruiz** of the Small Business Development Center will be speaking at the upcoming Downtown Improvement Breakfast. He will talk about training that is available for small businesses in downtown Rosenberg. The Committee also reviewed the annual Design Committee Work Plan, and they also recommended some changes to the related Baseline Plan of Action that was developed at a recent strategic planning workshop. These proposed changes will be forwarded to the Main Street Advisory Board for their review. Finally, the group heard a report on planning for a Christmas Decoration Contest that will be staged this year to encourage more holiday decorations; and Committee Chair, Jennifer Hartman and Main Street Manager Dan Kelleher agreed to make contact with one particular local property owner about upgrading his property.



Local SBDC Officer Marco Ruiz will speak on Sept. 24th at the Downtown Improvement Breakfast about small business training opportunities open to downtown merchants.

Organization Committee plans for Visit from Texas First Lady

The Organization Committee met on September 10th. They recommended some changes to the Baseline Plan of Action that was developed at a recent strategic planning workshop, and they discussed logistics for the upcoming visit of Texas First Lady Cecilia Abbot. Finally, the group noted that since the Main Street Program will be holding a Business Improvement Breakfast this month, we will divide the breakfast event from the Main Street Advisory Board Meeting and hold the Business Improvement Breakfast on September 24th at 8:00 AM, and the Main Street Advisory Board meeting on September 24th at 5:30 PM.



Main Street Advisory Board Chairperson Renee Butler recently held an ad-hoc meeting on a downtown sidewalk to work out some of the details of the upcoming visit of the First Lady of Texas



One of the Highlights of the recent Rosenberg Railroad Museum's Fall Fun Fest was the special guest appearance of the Santa Fe War Bonnet Locomotive

Rosenberg Main Street Program

1923 Avenue G
Rosenberg, TX 77471

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